

Francisco X. Ruiz

Web & Graphic Designer

An Excellent Fit for Your Organization

Having designed websites, magazine ads, and custom graphics for over 12 years, I thrive on transforming messages into visually impactful communication. Whether I am working independently or as part of a group, I am regularly learning new tools and techniques to bring more value to the team and/or client I am working with.



EXPERIENCE

- 2008 – Present**
 - Graphic Design Lead**
 - EdgeRock** (Client: Global microchip/tech company) – Hillsboro, OR
 - Led design efforts for client's Newsroom site redesign, Flipboard ad designs, as well as supporting daily tasks such as resizing and retouching graphics, and curating photos.
 - Project Lead**
 - Headed the web development team supporting the client's North American channel site.
 - Web Developer**
 - Maintained the client's web presence, and designed graphics for the Software Solutions Group's online marketing program.
- 2006 – 2008**
 - Web Production Artist**
 - Globat.com** – Hollywood, CA
 - Designed landing pages, banners ads, and product logos to better market the Globat.com brand.
- 2005 – 2006**
 - Jr. Art Director**
 - Signal Theory** – Santa Monica, CA
 - Designed and produced print and web ads for Nintendo, Pokémon USA, Shopzilla.com, and TV Guide.



EDUCATION

- 2015 – 2016**
 - Treehouse** – Online Courses
 - Completed Full Stack Javascript and Web Design tracks, composed of over 100 hours worth of course material. Also took a variety of courses on web graphics, career development, and more.
- 2004**
 - B.A. Web Design** – California State University, Northridge



GRAPHIC DESIGN TOOLS

Adobe Photoshop
Adobe InDesign
Affinity Designer

</> WEB DESIGN TOOLS

HTML5 CSS
Sass Wordpress
jQuery CLI Git
Javascript Gulp